

**spring** vision

To be the premier retailer of consumer technology products & services in America, providing world-class service.

**spring** mission

Spring genuinely serves and exceeds customer expectations in friendliness, product knowledge and the sales experience.

**spring** pledge

I will take care of our customers or someone else will.

I will challenge & empower myself and others everyday.

I will prepare today for tomorrow's opportunities.

I am accountable to the business and will be given the tools to succeed.

I will work hard, improve myself & enjoy life.

I am Spring.

**spring** shared values

