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# Press Release

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## **Spring Communications Celebrates 25 Stores in Colorado**

Colorado Springs, CO - With just over 48 months of operation under its belt, Spring Communications, a Cingular Wireless retailer, is pleased to announce the opening of its 25th Colorado location in Colorado Springs. The store is located in the Falcon Landing Plaza at 7469 N. Academy Blvd.

Spring Communications was founded by entrepreneur Vern Dickman in April 2001 with just six locations. The company has doubled in size every year and plans to continue its aggressive growth pattern. In addition to its wireless retail locations, Spring Communications operates a Business to Business division, a service and repair center, and a customer care center in order to best assist its customers with premier wireless service.

Spring Communications is the premier distributor of Cingular Wireless in the Intermountain region. Spring's retail locations are branded as Cingular Wireless Authorized Retailers, and sell Cingular products and services exclusively.

Jason Ellis, Spring's President and COO, observes, "Spring Communications has been fortunate to partner with Cingular Wireless, the nations largest wireless carrier. This partnership allows the two companies to provide national wireless coverage with local customer service. It's this combination that has allowed us to grow and expand our retail distribution over the past several years."

Spring Communications plans to open additional Cingular branded locations in Utah and Colorado by the end of 2005 capping the year off at a total of 80 stores in the Intermountain Area. In the spirit of providing the premier wireless experience, customers can make a call, text or surf the web at no expense on a selection of handsets on the Cingular Live (Phone) Bar located in all retail properties.

### **About Spring Communications**

In just 4 years Spring Communications has grown to 60+ locations with plans to double in the next two years. Spring Communications is the premier wireless distributor in the Intermountain Region and offers Cingular Wireless and T-Mobile service and products. The company has won numerous awards including the Best of State for Consumer Electronics and Telecommunications Reseller. Additionally, Spring has been recognized as one of the "Emerging Elite," – businesses that show great prospects for future growth and success. For more information, log on to [www.springcommunications.com](http://www.springcommunications.com).

