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Press Release

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Spring Communications Gains More Ground

SALT LAKE CITY – Spring Communications continues to be a dominant force in the wireless retail industry; increasing their retail presence in the intermountain west by adding six new Cingular authorized retail locations in the past 90 days.

One of these new locations is conveniently located on Harrison Blvd. in Ogden, less than one mile south of Weber State University. Its bright signage and good location make it easily accessible for students, faculty and local residents to update their wireless service, purchase new phones or get equipped with the latest Bluetooth accessory. The Harrison store is now the largest Spring location in Utah with more than 2000 square feet of retail space. With this addition there are now five Spring stores in the greater Ogden area to serve consumers better. The other new Utah location is on Riverdale Road.

Spring has focused on Colorado growth by adding four locations. Colorado Springs has provided a large turnout of individuals at Spring Communications looking to improve their wireless service by switching to Cingular's popular plans with Rollover[®] Minutes. The large traffic flow of the area necessitated another location on top of the six stores already in the Springs. The new store in Colorado Springs is located at Carefree & Academy and is the second largest location in the state with 2000 square feet. The largest in the state, almost 3000 ft², is only five miles away, also in Colorado Springs. The other new Colorado locations are in Pueblo, Greenwood Village, and Denver's Cherry Creek Mall.

In 2005 Spring Communications added 22 locations, boosting their portfolio to more than 65 wireless retail locations in Utah and Colorado. With plans to reach 100 by year end, Spring hopes it will become even more convenient for consumers to activate on the Cingular network via Spring Communications.

In Utah, Spring Communications large presence has earned them just under a 10% market share for the wireless industry, a lofty accomplishment for a wireless dealer competing against national providers in an already crowded marketplace.

Spring, being Cingular's premier wireless retailer in the intermountain region, is conscious of what Cingular expects out of their retail partners and continues to hit measured metrics, exceeding their expectations on all levels. The new stores are strategically located and look sharp to draw people towards the friendly customer service of Spring employees and the outstanding wireless service provided by Cingular Wireless.

About Spring Communications

Spring Communications is a privately held corporation that was founded by local entrepreneur Vern Dickman in April of 2001 with six locations. In just five years, Spring has grown to almost 70 locations with plans to continue this growth pattern. Spring Communications is the premier wireless distributor in the Intermountain Region offering Cingular Wireless services and products. The company has won numerous awards including the Best of State for Consumer Electronics and Telecommunications Reseller. Spring has been recognized as one of Utah's "Emerging Elite," – businesses that show great prospects for future growth and success. And in February 2006 Jason Ellis, Spring's President, was deemed one of Utah's 40 most impressive young business leaders under 40 by *Utah Business Magazine*. For more information, log on to www.springcommunications.com.
